



Pharmacy Retailing in the UK - Verdict Sector Report

"The Report Pharmacy Retailing in the UK - Verdict Sector Report provides information on pricing, market analysis, shares, forecast, and company profiles for key industry participants. - MarketResearchReports.biz"

The UK pharmacy market has continued its recovery in 2014, increasing its estimated value by 2.1%, the fastest rate of growth since 2010. This has been driven by the OTC market, which grew nearly 4%, outperforming the larger NHS receipts component. The OTC market has been lifted by improvements in consumer confidence, with people more willing to spend on self-care, health and wellbeing.

Key Findings

- Understand the impact on pharmacy retailing of the Boots/Walgreens merger and how it will increase competitiveness in the sector
- Use the detailed data and insight on the market, including NHS receipts and OTC, to help form an effective growth strategy
- Identify the opportunities to grow business in this sector by comparing strategies of the key players in the market and their performance metrics
- Learn how the UK's ageing population and rising obesity levels will impact the market, allowing you to develop product ranges that are better targeted

View Full Report at: <http://www.marketresearchreports.biz/analysis/488488>

Synopsis

- The longer-term trend toward reclassification of medicines from prescription only to P category and from P to GSL has continued, supporting pharmacy growth outside the prescription market. As the government seeks to limit NHS budgets and promote self-care, the outperformance of OTC relative to NHS prescriptions is expected to continue.
- The end of the 100-hour control of entry exemption, which had been a significant driver of growth in pharmacy numbers, has begun to have an impact on the market, with far more marginal growth in numbers in 2014. Pharmacy numbers have grown by nearly 20% in 10 years, increasing competition, particularly from smaller operators, including the grocers.
- The pressure on NHS budgets is likely to continue over the next five years and this will mean that pharmacy's core prescription medicines business will grow only slowly in value if not in volume. The NHS is increasingly looking at using pharmacies to increase its cost effectiveness as well as extending their role in promoting healthy living.

Download Sample copy of this Report at
<http://www.marketresearchreports.biz/sample/sample/488488>

ReasonsToBuy

- What are the factors that will impede or maximise future growth opportunities and sales in pharmacy retailing?
- Which retailers are gaining market share, and which are struggling to protect their share and why?
- How are grocers and local GPs threatening pharmacy specialists and how can retailers deal with these threats and increase customer loyalty?
- What impact is government strategy having on the market and how can this be managed to ensure success?
- What services are pharmacy specialists investing in, and will these release pressure on GP's and emergency care providers?

Browse Blog At : <http://marketresearchandforecast2015.blogspot.in>

Table Of Content

- 1 Overview
- 2 Summary
 - 2.1 Smartphone ownership to rise and drive increase in mobile payments
 - 2.2 Retailers increasingly accept mobile payments
 - 2.3 Mobile payments bring advantages to the forecourt
 - 2.4 Increase to pay limit will have little effect on mobile payments at the forecourt
 - 2.5 Security concerns one of the main barriers to mobile payment uptake
 - 2.6 Difficulty in changing payment habits is a barrier to mobile payments
- 3 Types of Mobile Payments
 - 3.1 Remote payments
 - 3.2 Proximity payments
 - 3.2.1 Contactless payments
 - 3.2.2 Mobile wallets
- 4 Current Mobile Payment Trends

About us

MarketResearchReports.biz is the most comprehensive collection of market research reports. MarketResearchReports.Biz services are specially designed to save time and money for our clients. We are a one stop solution for all your research needs, our main offerings are syndicated research reports, custom research, subscription access and consulting services. We serve all sizes and types of companies spanning across various industries.

Browse Our Press Releases by Prnewswire:
<http://www.prnewswire.com/news/marketresearchreports.biz>

Contact

Mr. Nachiket
90 Sate Street, Suite 700
Albany, NY 12207

Tel: +1-518-621-2074

Website: <http://www.marketresearchreports.biz/>

E: sales@marketresearchreports.biz